



PROMOTIONS DEPARTMENT

Route 66 Official Rules

1. Eligibility.

Route 66 (the “Promotion”) is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Must have a valid Fire Keeper’s Club card to enter; membership is free. Employees of Potawatomi Hotel & Casino (“PH&C”) are not eligible to participate in the entire promotion. The immediate family members of the Marketing Department, Player Development Department and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the drawing portion of the promotion. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as an employee.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.

3. Promotion Period. (Kiosk Game)

The Promotional periods starts at 3:00 a.m. Central Time on September 1st and ends at 11:59 p.m. CT on September 29th. PH&C’s computer is the official time-keeping device for this Promotion. The kiosk portion of this promotion may continue past the stated period of time if needed.

How to Enter.

Fire Keeper’s Club members can come to the casino during the Promotion Period and play the kiosk game. The first spin of the game is free (one time only). Guests who earn 100 same-day points will receive one additional spin, guests who earn 500 same-day points will receive another additional spin and guests who earn 1,000 same-day points will receive an additional final spin (max of three spins earned per day per guest). The same-day points associated with the additional spins will be evaluated in a time period from 3:00am to 11:59pm throughout the Promotion Period. Earned spins for kiosk game must be played on same day qualifying points are earned.

How it Works.

Swipe Fire Keeper’s Club card into any promotional kiosk. Enter pin number and select “Route 66” promotion. “Route 66” is an electronic board game where guests attempt to travel across the USA on the road Route 66. Each time a guest plays the game, they will get to spin a wheel which will correlate to different prizes. Prizes (Section 7) are awarded accordingly. Guests receive prizes for traveling miles down the road, crossing state lines, stopping at different destinations and spelling the word “Route 66”. Spelling “Route 66” is a bonus feature and is not guaranteed before finishing the game. Each turn a guest takes will award one prize. If a

guest finishes the game before the promotion period has ended, they will be able to start a new game the following day.

4. Promotion Period. (Drawings)

The Route 66 Final Drawings are on Saturday, September 29th, 2018. The Promotional period starts at 9:00 a.m. Central Time and ends at 3p.m. CT. PH&C's computer is the official time-keeping device for this Promotion.

How to Enter.

Guests can receive entries from playing the Route 66 kiosk game.

Activate Entries:

Swipe Fire Keeper's Club card into any promotional kiosk. Enter pin number and select drawings tab. Locate the appropriate drawing for that day within one (1) hour of the drawing to activate entries. Guests may also activate their entries at any slot machine. Insert Fire Keeper's Club card into any slot machine, place a minimum bet, then remove club card.

No mechanically reproduced entries will be permitted. All entries become the property of PH&C and will not be returned.

5. Free Entries.

No purchase necessary, purchase will not increase your chances of winning. Void where prohibited. Any Fire Keeper's Club member may obtain their one-time free entries into the drawings based on club tier by swiping their club card at any Promotional Kiosk. Enter pin number and select the promotions tab, and then locate the appropriate promotion for the free entry.

Free entries by club tier:

- Ruby: 1
- Topaz: 10
- Sapphire: 15
- Emerald: 25
- Diamond: 50

6. Drawing and Notification.

Saturday, September 29th

10:00am, 11:00am, 12:00pm, 1:00pm, 2:00pm & 3:00pm

- **10 winners at 10am - 2pm drawings**
- **1 Grand Prize Winner at 3pm**

- Guests must be present to win.
- Winners will be announced over PA system in Casino. Announcements are heard on the gaming floor only; PA announcements may not be heard in other areas such as Bingo, restaurants, etc.
- Winners will have 10 minutes to come to the Promotions stage; after that the time frame will be cut to 5 minutes until we get a winner.

- From 10am – 2pm, after checking in, winners will assemble in the order their names were called and pick an envelope to determine their prize
- Guests can win multiple times but only once per drawing
- Guests can start activating their entries at 9:00 AM; then must reactivate between each drawings
- Odds of winning a prize depend on the number of eligible entries received.
- PH&C has the sole authority to determine the winners and such decisions are final.

7. Prizes.

Kiosk:

- 25 Miles Within a State – 100 Drawing Tickets
Crossing a State Line - \$25 Reward Play
- 100 Miles Within a State – 50 Drawing Tickets
Crossing a State Line - \$25 Reward Play
- 150 Miles Within a State – 25 Drawing Tickets
Crossing a State Line - \$25 Reward Play
- 200 Miles Within a State – 10 Drawing Tickets
Crossing a State Line - \$25 Reward Play
- Gas Station \$15 Reward Play
- Diner \$15 Reward Play
- Teepee Motel \$15 Reward Play
- Bonus Letter Single Letter – \$10 Reward Play
Completing the Phrase – \$250 Reward Play

Drawing:

10 cash envelopes to choose from (10am – 2pm):

- \$5,000 (1)
- \$2,500 (2)
- \$1,000 (3)
- \$500 (4)

1 Grand Prize Winner at 3pm

- 2018 Chevy Camaro (valued at \$39,600) OR \$25,000 Cash Option

Approximate Retail Value: Drawing envelopes equal \$75,000 in Cash
Kiosk game Reward Play based on guest participation

Please note: The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash.

W-9 form must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Fire Keeper’s Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

8. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners may be required to provide valid picture identification and a Fire Keeper’s Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PH&C, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize. Guests will only receive one prize (the highest value) per turn from the Battle Fleet kiosk game.

9. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them (“the Released Parties”) from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Route 66
1721 West Canal Street
Milwaukee, WI 53233. Specify “Rules.”

13. List of Winners:

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to: Promotions – Route 66

1721 West Canal Street
Milwaukee, WI 53233. Specify “Winners.”

14. Disputes.

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. **All decisions made by PH&C Management are final.**