

# 2020 PHC CLASSIC

August 4 – 9

Sponsorship  
Opportunities



  
SYMETRA  
TOUR  
ROAD TO THE LPGA





Dear Valued Corporate Partner,

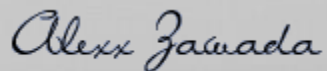
Golf weather is right around the corner, and we are thrilled to announce the 6<sup>th</sup> annual PHC Classic Tour event which will take place at Brown Deer golf course **August 4 – 9, 2020**.

Professional golf has found a place in Milwaukee via Potawatomi Hotel & Casino's partnership with the Symetra Tour and Milwaukee County Parks. The Symetra Tour is a developmental tour of the LPGA and helps young women realize their dreams of playing professional golf. Roughly ten players on the Symetra tour each year will get their LPGA card and move along to reach their dream of competing at the highest level in golf.

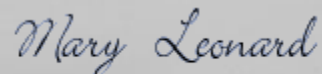
Entering our 6<sup>th</sup> year, the PHC Classic has become a successful and enjoyable event with support from partners like you. We have many unique sponsorship opportunities available, including pro-am teams in the pro-am event, which have become a favorite component for many of our sponsors. By teaming up together, we can make the 6<sup>th</sup> PHC Classic memorable and special for the city of Milwaukee and all involved.

Enclosed we have multiple levels of sponsorships available, or we can customize one to meet your needs.

Sincerely,



Alexx Zawada  
Marketing Manager  
Potawatomi Hotel & Casino



Mary Leonard  
Corporate Sponsorship Specialist  
Potawatomi Hotel & Casino





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# PHC Classic Winners



**Annie Park**  
PHC Classic  
2015 Winner



**Laura Gonzalez Escallon**  
PHC Classic  
2016 Winner



**Brittany Marchand**  
PHC Classic  
2017 Winner



**Lauren Coughlin**  
PHC Classic  
2018 Winner



**Robynn Ree**  
PHC Classic  
2019 Winner



# PHC Classic Sponsorship Packages

## August 4 – 9, 2020

Presenting \$25,000	Pro-Am \$15,000	Driving Range \$15,000	Putting Green \$12,500
<p>Logo placement at entrance to VIP hospitality tent</p> <p>Logo placement on tournament website and at the golf tournament entrance</p> <p>Logo placement on all volunteer and staff uniforms</p> <p>Name and or logo featured in all tournament marketing material and media communications</p> <p>Exclusivity</p> <p>3 Pro-Am teams – 3 players per + 1 tour pro</p> <p>VIP Hospitality tickets for all three days (20)</p>	<p>Name and or logo featured on all Pro-Am communication and signage</p> <p>Opportunity to hand out collateral or include collateral in bags to guests</p> <p>3 Pro-Am teams – 3 players per + 1 tour pro</p> <p>VIP Hospitality passes for all three days (10)</p> <p>Logo on scorecards</p>	<p>Logo placement on a sign at the entrance to the driving range</p> <p>Presenter of the Longest Drive award of the tournament</p> <p>Logo placement on tournament website and at the golf tournament entrance</p> <p>2 Pro-Am team – 3 players per + 1 tour pro</p> <p>VIP Hospitality passes for all three days (10)</p>	<p>Logo placement on a sign at the entrance of the putting green</p> <p>Logo placement on tournament website and at the golf center entrance</p> <p>2 Pro-Am teams – 3 players per + 1 tour pro</p> <p>VIP Hospitality passes for all three days (10)</p>



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## August 4 – 9, 2020

<b>Main Scoreboard</b> <b>\$10,000</b>	<b>Golf Cart</b> <b>\$10,000</b>	<b>Chipping Green</b> <b>\$10,000</b>	<b>VIP Hospitality</b> <b>\$10,000</b>
<p>Logo placement on main scoreboard at center of tournament</p> <p>Logo placement on tournament website and at the golf tournament entrance</p> <p>2 Pro-Am teams – 3 players per + 1 tour pro</p> <p>VIP Hospitality passes for all three days (10)</p>	<p>Logo placement on all golf carts</p> <p>Logo placement on tournament website and at the golf tournament entrance</p> <p>2 Pro-Am teams – 3 players per + 1 tour pro</p> <p>VIP Hospitality passes for all three days (10)</p>	<p>Logo placement on a sign at the entrance of the chipping green</p> <p>Logo placement on tournament website and at the golf tournament entrance</p> <p>2 Pro-Am teams – 3 players per + 1 Tour pro</p> <p>VIP Hospitality passes for all three days (10)</p>	<p>Logo placement on 2 main boards within the VIP hospitality tent area</p> <p>Opportunity to hand out collateral within VIP area or include something in it</p> <p>Logo placement on tournament website and at the golf tournament entrance</p> <p>2 Pro-Am teams – 3 players per + 1 tour pro</p> <p>VIP Hospitality passes for all three days (15)</p>



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# PHC Classic Sponsorship Packages

## August 4 – 9, 2020

<b>One Day Golf Clinic w/Pro \$8,000</b>	<b>18<sup>th</sup> Hole Leader \$8,000</b>	<b>15<sup>th</sup> Hole Leader \$7,500</b>	<b>9<sup>th</sup> Hole Leader \$7,500</b>
<p><b>Date: Wed. August 5th</b></p> <p><b>Morning clinic with afternoon Pro-am</b></p> <p><b>Opportunity to learn from the Pro's in a clinic setting at Brown Deer Golf Course (Full Pro-am with \$200 credit)</b></p> <p><b>2 Pro-Am Teams – 3 Players per + 1 tour pro</b></p> <p><b>Possible discounts for multiple teams/groups for the clinic</b></p> <p><b><u>\$5,000 opportunity</u></b> Clinic only no Pro-am experience included (up to 6 participants)</p>	<p><b>Logo placement on top and on both sides of the main leaderboard at the 18<sup>th</sup> hole</b></p> <p><b>Logo placement on tournament website and at the golf center entrance</b></p> <p><b>2 Pro-Am teams – 3 players per + 1 tour pro</b></p> <p><b>VIP Hospitality passes for all three days (10)</b></p>	<p><b>Logo placement on leaderboards at the 15<sup>th</sup> hole</b></p> <p><b>Logo placement on tournament website and at the golf center entrance</b></p> <p><b>1 Pro-Am teams – 3 players per + 1 tour pro</b></p> <p><b>VIP Hospitality passes for all three days (10)</b></p>	<p><b>Logo placement on leaderboards at the 9<sup>th</sup> hole</b></p> <p><b>Logo placement on tournament website and at the golf center entrance</b></p> <p><b>1 Pro-Am team – 3 players per + 1 tour pro</b></p> <p><b>VIP Hospitality passes for all three days (10)</b></p>



# PHC Classic Sponsorship Packages

## August 4 – 9, 2020

<b>Junior Clinic</b> <b>\$5,000</b>	<b>Caddie Bib</b> <b>\$5,000</b>	<b>Pro-Am Pairings</b> <b>\$3,000</b>	<b>Hole Sponsor</b> <b>\$2,000</b>
<p>Logo placement on junior clinic signage</p> <p>Opportunity to provide collateral for junior clinic</p> <p>Logo placement on tournament website</p> <p>VIP Hospitality passes for all three days (6)</p>	<p>Logo placement on all Caddie Bibs</p> <p>Logo placement on tournament website and at the golf center entrance</p> <p>VIP Hospitality passes for all three days (6)</p>	<p>The Pro-Am provides the opportunity to play golf with a LPGA Symetra Tour professional on one of the finest courses in Milwaukee. Don't miss this unique opportunity to play with a Symetra Tour professional in the Official Tournament Pro-Am</p> <p>Dates: Wednesday, August 5<sup>th</sup></p> <p>Format: AM/PM Shotgun</p> <p>Teams: 3 Amateurs + 1 Symetra Tour Professional</p> <p>Dinner and Private Party with the Pros</p> <p>Player Gift Package with Shopping Spree</p>	<p>Logo placement on sign at designated hole</p> <p>Logo Placement on tournament website</p>

# PHC Classic Sponsorship Form

August 4 – 9, 2020



- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$25,000      | <input type="checkbox"/> One Day Golf Clinic & Pro-Am \$8,000 or \$5,000      |
| <input type="checkbox"/> Pro-Am Sponsor - \$15,000          | <input type="checkbox"/> 18 <sup>th</sup> Hole Leader Board Sponsor - \$8,000 |
| <input type="checkbox"/> Driving Range Sponsor - \$15,000   | <input type="checkbox"/> 15 <sup>th</sup> Hole Leader Board Sponsor - \$7,500 |
| <input type="checkbox"/> Putting Green Sponsor - \$12,500   | <input type="checkbox"/> 9 <sup>th</sup> Hole Leader Board Sponsor - \$7,500  |
| <input type="checkbox"/> Main Scoreboard Sponsor - \$10,000 | <input type="checkbox"/> Caddie Bib Sponsor- \$5,000                          |
| <input type="checkbox"/> Golf Cart Sponsor - \$10,000       | <input type="checkbox"/> Junior Clinic Sponsor - \$5,000                      |
| <input type="checkbox"/> Chipping Green Sponsor - \$10,000  | <input type="checkbox"/> Pro-Am Pairings - \$3,000                            |
| <input type="checkbox"/> VIP Hospitality Sponsor - \$10,000 | <input type="checkbox"/> Hole Sponsor (18 available) - \$2,000                |

Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ (Make Checks Payable to Potawatomi Bingo Casino)

All forms may be emailed or mailed to Alexx Zawada or Mary Leonard by June 5, 2020

Email: [azawada@paysbig.com](mailto:azawada@paysbig.com) // [mleonard@paysbig.com](mailto:mleonard@paysbig.com)

Address: Potawatomi Hotel & Casino  
1721 West Canal Street  
Milwaukee, WI 53233







# THANK YOU TO OUR 2019 SPONSORS!



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