



## Wheel Big Wednesdays September 2019 - Official Rules

### 1. Promotion Description.

**Wheel Big Wednesdays** is a promotion held in September 2019 on Wednesdays with drawings at 6:00 p.m., 7:00 p.m., and 8:00 p.m. where eligible Fire Keeper's Club "FKC" members may enter to win a chance to spin three (3) wheels and collect the sum of the three (3) prize amounts.

### 2. Eligibility.

A. **Eligible Participant.** To be eligible to participate in this promotion you must be an "Eligible Participant", which is defined as a person who is:

- i. 21 years of age or older at the time of entry; and
- ii. a valid Fire Keeper's Club member; and
- iii. who is not, or otherwise deemed to be, an Ineligible Person (as defined below).

B. **Ineligible Person.** A person is considered not eligible to participate in this promotion if:

- i. they are a "Banned Patron". A banned patron is someone with an active self-imposed or Casino imposed Ban;
- ii. they are an employee of Potawatomi Bingo Casino or Potawatomi Hotel (collectively "PBC"), or Potawatomi Hotel Potawatomi Carter Casino Hotel ("PCCH"), the Forest County Potawatomi Gaming Commission, SCA Entertainment LP ("SCA"), or an immediate family member of any employee. An immediate family member is defined as a parent, sibling, child, spouse, or any other person residing in the same household as the employee.

### 3. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PBC, which are final and binding in all matters related to the promotion.

### 4. Promotion Period.

The Promotion period starts on September 1, 2019 at 12:00 a.m. Central Time (CT) and ends on September 25, 2019 at 8:00 p.m. CT (the "Promotion Period"). PBC's computer employee time clock is the official time-keeping device for this Promotion.

### 5. Free Entry.

- A. Eligible Fire Keeper's Club members may obtain one-time free entries into the promotion based on club tier. (Entries need to be activated for each drawing. See Section 6 below.)
- B. Entries do not expire and are eligible to be re-activated for each drawing held to select contestants.
- C. Each activated entry that is selected may only win selection one time.
- D. **Free entries by club tier:** Ruby: 1; Topaz: 10; Sapphire: 15; Emerald: 25; Diamond: 50
- E. No purchase necessary.
- F. **All entries become the property of PBC and will not be returned.**

6. **How to Enter.**

A. **Step 1: Earn Entries**

In addition to the Free Entry outlined in Section 5, Eligible Participants will receive one (1) entry for every 100 points earned on their Fire Keeper's Club card during the Promotion Period. There is no limit to the number of points that can be earned. To be included in the drawing, entries must be activated. (see below Activate Entries).

B. **Step 2: Activate Entries**

Entries must be activated for each drawing. To activate entries for electronic drawings, swipe your Fire Keeper's Club card into any promotional kiosk, enter pin number, and select the Promotions tile. Locate the appropriate drawing for that day within one (1) hour prior to each drawing to activate entries. Guests may also activate their entries at any slot machine. Insert Fire Keeper's Club card into any slot machine, place a minimum bet, then remove club card.

C. **3x earned entries on day of the drawings:** Starts at 12 a.m. CT and ends at 11:59 p.m. CT on Wednesdays.

D. **All entries become the property of PBC and will not be returned.**

7. **Drawing and Notification.**

A. **Drawing Dates & Times.** Drawings to select the promotion's contestants will take place on: Wednesdays in September at 6:00 p.m., 7:00 p.m., and 8:00 p.m. (collectively, the "Promotion Dates")

- i. September, 4, 2019
- ii. September 11, 2019
- iii. September 18, 2019
- iv. September 25, 2019

B. **Notification.** Ten (10) Contestants will be announced each hour.

- i. Contestants will be randomly selected by computer drawing.
- ii. Contestants will be announced over the PBC intercom system at 6:00 p.m., 7:00 p.m., and 8:00 p.m. on the Promotion Dates. The Contestants will have 10 minutes to come to the Promotions stage.
- iii. If a Contestant does not appear after ten (10) minutes, a replacement Contestant may be announced and the replacement Contestant shall have five (5) minutes to come to the Promotions stage. Replacement Contestants are randomly selected, but PBC does not guarantee additional replacement Contestants will be selected after the first potential additional (5) minute period.

8. **Promotion Play.**

- A. After checking in, Contestants will assemble in front of the Promotions stage.
- B. Each Contestant will get a chance to spin each of the three (3) wheels on stage and collect the sum of the three (3) prize amounts. (Spins subject to rules at **Exhibit A**).
- C. Each wheel must complete no fewer than four (4) full revolutions in order to be eligible for any prize.
- D. Guests can win multiple times, but may be selected as Contestants only once per drawing.
- E. Entries carry over from week to week, but must be activated as listed in Section 6. B. above.
- F. Guests can start activating their entries at 5:00 p.m. on Wednesdays; then must reactivate between each drawing.

9. **Schedule of Prizes.**

A. **Potential Wheel Spin Prizes include the following:**

- i. \$250,000                                      3 Potawatomi Flame Logos
- ii. \$5,000 Cash                                      1 Spot (Potawatomi Flame Logo)
- iii. \$2,500 Reward Play                              1 Spot
- iv. \$2,000 Reward Play                              1 Spot

- v. \$1,500 Reward Play 1 Spot
  - vi. \$1,000 Reward Play 1 Spot
  - vii. \$750 Reward Play 2 Spots
  - viii. \$500 Reward Play 3 Spots
  - ix. \$250 Reward Play 5 Spots
  - x. \$100 Reward Play 5 Spots
- B. Odds of winning a prize are dependent on the number of eligible entries received. PBC has the sole authority to determine the winners and all decisions are final.
  - C. In the event a contestant's spin results in the Potawatomi Flame Logo on each wheel (Grand Prize Award), an independent verification must be completed prior to the payout. This verification may take up to 10 business days.
  - D. **Projected Total Value:** Cash and Reward Play Totals are dependent on each Contestant's Wheel Spin outcome.

**10. Prize Acceptance/Restrictions.**

- A. Contestants must comply with all terms and conditions of these Official Rules, including Exhibits A and B.
- B. Winning is contingent upon fulfilling all requirements.
- C. All prizes are awarded "As Is."
- D. Reward Play is not redeemable for cash.
- E. Reward Play is good for 30 days.
- F. Winner must present a valid ID and Fire Keeper's Club card to claim prize. A valid ID includes any government issued ID such as a driver's license, passport or state ID card with a photograph and a matching Fire Keeper's Club Card.
- G. Prizes are not transferrable or assignable.
- H. **Contestant must be present to win.** If any Contestant fails to appear at the Promotion stage in the required time period, or fails to sign the required documents within the required time period, s/he forfeits all prizes or potential prizes.

**11. Taxes.**

- A. Winners of any and all promotional prizes are responsible for any applicable taxes or fees.
- B. Any additional costs become the responsibility of the winners.
- C. A **W-9 form** must be completed for any cash/prize over \$50.

**12. Release, Publicity, Use of Personal Information.**

All Contestants/Winners consent to being recorded in still photographs, on video, and audio, and must allow the use of his/her name and likeness for any purpose worldwide on the internet or any other publication whatsoever to include promotions/advertising purposes and announcements by PBC, and SCA Entertainment, LP. All Contestants/Winners are required to accurately fill out and sign a "Winner's Affidavit & Release" Form, attached to and made a part of these Official Rules and labeled **Exhibit B**. Should a Contestant not consent to their name, person, voice and/or image being recorded, they are not eligible to participate in the promotion and an alternative contestant may be chosen in accordance with these Official Rules.

**13. General Conditions.**

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PBC may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PBC reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation

of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PBC reserves the right to seek damages from any such person to the fullest extent of the law. PBC's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**14. Limitations of Liability and Release.**

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected and appointed officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**15. Official Rules Information.**

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Wheel Big Wednesdays  
Attn: Rules  
1721 West Canal Street  
Milwaukee, WI 53233

**16. List of Winners:**

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:

Promotions – Wheel Big Wednesdays  
Attn: Winners  
1721 West Canal Street  
Milwaukee, WI 53233

**17. Disputes.**

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PBC. **All decisions made by PBC Management are final.**



### Exhibit A

#### Wheel Big Wednesdays September 2019 - Official Rules Addendum

1. For each contestant attempt, the contestant will spin exactly **three (3)** individual wheels on the custom prize wheel spin machine provided by SCA.
2. Each of the **three (3)** prize wheels used in the Promotion must have exactly **twenty (20)** equal slots with the prize wheel configured and calibrated such that the possibility of a spin stopping on any one slot is 1 in 20. Any attempt using the wheel spin when the calibration or clacker appendage is faulty, regardless of cause, will be considered void and ineligible for prize consideration. A contestant's eligible spin of each of the three wheels constitutes an attempt.
3. The **twenty (20)** slots on each of the three (3) prize wheels will be divided as follows: **one (1)** and only **one (1)** grand prize winning slot which will contain Potawatomi Hotel & Casino's **logo (the "Winning Combination")** and **nineteen (19) non-grand prize winning slots.** Non-grand prize winning slots are explained above in Section 7. Each prize slot on each wheel shall be clearly labeled with other non-grand prize prizes or non-winning symbols or messages.
4. If a contestant (i) spins each of the three (3) wheels on said machine exactly one time, and (ii) each spin is an eligible spin under these Official Rules, and (iii) each of the three (3) wheels stops on the same winning symbol/message, and (iv) that symbol/message is the grand-prize winning symbol/message under this Agreement constituting a Winning Combination, then Contestant shall be awarded a Grand Prize.
5. **EACH SPIN OF THE WHEEL MUST COMPLETE NO FEWER THAN FOUR (4) FULL REVOLUTIONS IN ORDER TO BE CONSIDERED ELIGIBLE FOR A PRIZE. SPINS COMPLETING LESS THAN FOUR REVOLUTIONS ARE INELIGIBLE AND MUST BE SPUN AGAIN. FURTHER, SLOTS ON THE WHEEL ARE EACH SEPARATED BY A METAL DIVIDER, IN THE EVENT THE CLACKER APPENDAGE COMES TO REST ON A METAL DIVIDER AND IS NOT FULLY AT REST BETWEEN THE TWO METAL DIVIDERS WHICH BOUND THE SLOT, THE SPIN SHALL BE NULL AND VOID AND MUST BE SPUN AGAIN. FOR THE AVOIDANCE OF DOUBT, IF THE CLACKER APPENDAGE COMES TO REST SUCH THAT IT ABUTS A METAL DIVIDER BUT IS NONETHELESS BETWEEN TWO DIVIDERS BINDING A SINGLE SLOT, THEN SAID SPIN SHALL BE AN ELIGIBLE SPIN PROVIDED THAT THE OTHER REQUIREMENTS SET FORTH HEREIN ARE MET.** Once a wheel is released by the contestant, it must not be touched or interfered with by anyone or anything. If a wheel is touched or interfered with during any spin, then that spin is considered null and void, and the wheel must be re-spun. If the wheel is touched or interfered with more than once by a contestant or any other person or object, then the contestant may be disqualified by PBC and no prize will be awarded. If the calibration of a wheel is compromised in any way, including but not limited to, rotating **upwards** instead of **downwards**, then the attempt is null and void and the calibration must be resolved prior to any further attempt.
6. The total number of attempts shall not exceed: **one hundred and twenty (120)**
7. PBC shall visually record, on a continuous recording, each contestant's attempt (i.e. casino surveillance). The visual recording must clearly show the contestant spinning each of the three (3) prize wheels, the slot on which each prize wheel stopped, and that nothing interfered with the spinning prize wheel.

**(TO BE COMPLETED ONLY IN THE EVENT OF A WINNER)**



**Exhibit B**

**WINNER'S AFFIDAVIT & RELEASE**

I certify that the following information is correct and that I was the winning contestant. I further certify that I am not an employee of Sponsor or any promotional or advertising agency involved with this Promotion; nor am I a member of any family or agent of the contest officials or any of the above. I fully understand that any misrepresentation of fact as to my eligibility, whether intentional or unintentional, will be sufficient cause to forfeit any prize award. I agree to allow Sponsor and SCA Entertainment, LP to use my name, voice, and likeness for any and all promotional purposes without further permission or compensation.

Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Government Issued ID Number: \_\_\_\_\_ State: \_\_\_\_\_

Outcome of Spins:

\_\_\_\_\_ & \_\_\_\_\_ & \_\_\_\_\_  
(wheel 1) (wheel 2) (wheel 3)

Prize Amount: \_\_\_\_\_

**Please provide a photocopy of a government issued form of identification.**

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**CONTEST OFFICIALS' AFFIDAVIT**

I certify that I was a contest official and that I was present and did observe the winning spins. I also certify that the person named above was the successful contestant. I was responsible for conducting the Promotion according to the terms and conditions of the Agreement. It was my responsibility to ensure that each contestant was informed of the eligibility requirements for an opportunity to win the prize. I understand that if the Promotion was not conducted in accordance with the terms and conditions of the Agreement, or if any changes to the terms and conditions were not **approved in writing** by an SCA representative, SCA is not liable for any prize payment.

**Contest Official #1**

Name & Title: \_\_\_\_\_ Date: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Contest Official #2**

Name & Title: \_\_\_\_\_ Date: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_