



PROMOTIONS DEPARTMENT
Reindeer Rewards Kiosk Game
Official Rules
December 2023

1. Eligibility.

Reindeer Rewards Kiosk Game (the “Promotion”) is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Must have a valid Fire Keeper’s Club® card to enter; membership is free. Employees of Potawatomi Hotel & Casino (“PH&C”) are not eligible to participate in the Promotion.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.

3. Promotion Period.

The Promotion period starts at 6:00 a.m. Central Time (CT), December 7th, 2023 and ends at 11:59 p.m. CT, December 21st, 2023 (the “Promotion Period”). PH&C’s computer is the official time-keeping device for this Promotion.

4. How to Enter.

All Fire Keeper’s Club members can play the Reindeer Rewards Kiosk Game after earning 100 same-day base points during the promotional period. To activate Reward Play, guests must swipe their Fire Keeper’s Club card into any promotional kiosk, enter pin number, and select the appropriate Promotion tile. To play the Reindeer Rewards Kiosk Game guest need to hit the Start button in the bottom right corner, and for each level earned, guest have to re-hit the Start button. Reindeer Rewards Kiosk Game is available 6 a.m. to 11:59 p.m. during the Promotion period. No mechanically reproduced entries will be permitted. All entries become the property of PH&C and will not be returned.

5. Free Entry. N/A

6. Drawing and Notification.

Guests can play the Reindeer Rewards Kiosk Game and win Reward Play during the Promotion Period after earning 100 same-day base points on their club card. Game must be played the same day as points earned. PH&C has the sole authority to determine the winners and such decisions are final. After 100 same-day base points, guests can go to any Promotional Kiosk, swipe their card, put in their pin number, select Monthly Promotions then touch Reindeer Rewards Kiosk game and have a chance to win Reward Play. Guests can play each level once per week. Spins need to take place at the kiosks on the same day as they are earned; 100 same-day base points per spin. Reward Play from the kiosk game is good for 7 days after redemption.

7. Prizes:

- Level 1 100 Points \$10 Reward Play
- Level 2 250 Points \$25 Reward Play
- Level 3 750 Points \$50 Reward Play
- Level 4 1,500 Points \$100 Reward Play
- Level 5 3,000 Points \$250 Reward Play
- Level 6 6,000 Points \$300 Reward Play

Approximate Retail Value: Based on Guest Participation

8. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

9. General Conditions. In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability and Release. Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any

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prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

11. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Reindeer Rewards Kiosk Game December 2023

1721 West Canal Street

Milwaukee, WI 53233. Specify “Rules.”

12. List of Winners: N/A

13. Disputes. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. **All decisions made by PH&C Management are final.**