



**PROMOTIONS DEPARTMENT**  
**Deal or No Deal Live**  
**October 2022**  
**Official Rules**

**1. Eligibility.**

**Deal or No Deal** is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Employees of Potawatomi Hotel & Casino (“PH&C”) and the immediate family members of the Marketing Department, Player Development Department and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee.

Additional eligibility requirements are included in the attached Deal or No Deal Live Show official rules section 8.a and 8.b. In the event of any discrepancy or inconsistency between the casino’s official rules and the Show’s official rules regarding eligibility, the casino’s official rules shall prevail.

**2. Agreement to Official Rules.**

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.

**3. Promotion Period.**

The (“Promotion Period”) will start approximately 90 minutes prior to each Deal or No Deal Show (once doors open) and conclude at the end of the show.

- **Show Times:** 8pm Central Time (CT) October 13<sup>th</sup> 14<sup>th</sup> 15<sup>th</sup> 2022.  
**Doors Open** 6:30pm.
- **Show Times:** 7pm Central Time (CT) October 16<sup>th</sup> 2022.  
**Doors Open** 5:30pm.

PH&C’s computer is the official time-keeping device for this Promotion.

**4. How to Enter / Registration**

- Only Eligible Individuals are allowed to enter the Promotion. The purchase of a show ticket does not constitute entry into the Contestant pool nor does it guarantee the ticket holder will be selected to play as a Contestant. Each Eligible Individual who wishes to enter the Promotion must attend in person, receive and deposit their Contestant Entry stub prior to the designated start time of the show. The Contestant Entry stub will be provided upon entry to the Show venue. The closing of the registration window can be extended at the discretion of Casino Management but must be closed prior to any Contestants being selected. Eligible Individuals may enter only once for each Show. An admission ticket to the Show is not required to register to be a Contestant.

***Must be present to win. No mechanically reproduced entries will be permitted.  
All entries become the property of PH&C and will not be returned.***

## **5. Free Method of Entry.**

No purchase necessary to participate in this promotion. Purchase of a ticket to the show will not improve your odds of:

- Being Selected as a Contestant
- Winning a Prize

Contestant Entry stubs will be made available in the Event Center Box Office located outside the Event Center for those who have not made a ticket purchase to enter the Deal or No Deal Show. A valid ticket is required to watch the Show except as outlined below.

An Eligible Individual who does not have a ticket to the show and who has obtained and deposited a Contestant Entry must be present in the designated pre-function area of the Event Center when his/her name is called in order to be confirmed as a Contestant in the Show. In the event a non-ticket holder is randomly selected as a Contestant and makes it known that he/she are present within the time period specified below and confirms he/she wishes to participate as a Contestant, Producer will provide him/her with a complimentary ticket to enter the Show.

## **6. Drawing and Notification**

### **Show Dates & Times**

- October (13<sup>th</sup>, 14<sup>th</sup>, 15<sup>th</sup>) 8pm
- October (16<sup>th</sup>) 7pm

### **Contestant Selection**

For each show, all Contestant Entry stubs will be deposited into a locked tumbler and drawn live on stage during the Show. There will be three (3) drawings conducted during each Show. Each drawing will consist of two (2) Contestant Entry stubs being selected. The first stub drawn will participate in a Mini Game (as defined below) and the second stub drawn will participate in a Main Game (as defined below). The Mini Game will be played first followed by the Main Game.

In the event, the three (3) drawings and associated games are completed in less than 60 minutes, an additional drawing may be added at the discretion of Casino Management. This additional drawing will also consist of two (2) Contestant Entry stubs being selected. The first stub drawn will participate in a Mini Game (as defined below) and the second stub drawn will participate in a Main Game (as defined below). The Mini Game will be played first followed by the Main Game.

When the Game Show Host announces the number on the Contestant Entry stub, the Eligible Individual holding the corresponding number must immediately make it known that he/she are present. If, after thirty (30) seconds, the Producer is unable to readily identify the person whose name was called as being present in the Event Center, the Eligible Individual will be deemed

absent, and another Contestant Entry will be drawn, and a new Eligible Individual will be selected as the Contestant. If the new Eligible Individual is absent, the process described above will be repeated until an Eligible Individual who is present is selected as the Contestant.

In the event that an Eligible Individual is chosen as a Contestant, and does not wish to play the game, he/she may forfeit his/her participation in the Show, and Producer shall randomly select another Eligible Individual.

In the event that an Eligible Individual is unable to play due to physical injury, illness, infirmity or incapacity, said Eligible Individual may designate a proxy player to play on his/her behalf, provided such designated proxy player also meets the eligibility criteria. All prizes won by the designated proxy player are the property of the original person whose name was selected.

Odds of winning a prize depend on the number of eligible entries received. PH&C has the sole authority to determine the winners and such decisions are final.

## 7. **How it Works / Show Details**

Each Show will run approximately sixty (60) to ninety (90) minutes and following the same format as outlined below:

- Opening
- Mini Game #1
- Main Game #1
- Mini Game #2
- Main Game #2
- Mini Game #3
- Main Game #3
- Mini Game #4 (time permitting as outlined in Section 6 above)
- Main Game #4 (time permitting as outlined in Section 6 above)
- Closing

During each Show, a selected Contestant will have a chance to win cash and prizes through the game play described below. All cash prizes will be paid in either cash or check issued by the casino. All winning Contestants will be required to complete a prize redemption form following their game.

### **Description of Mini Games**

- **High Low** - A deck of twenty-six (26) playing cards are placed on a stand on stage. The host will turn one card over to reveal the face value and will ask the Contestant to choose whether the next card drawn will be higher or lower. If the Contestant is correct three time out of five tries and wins the Mini Game, they win a Mini Game prize. If they do not win the Mini Game, they leave stage and receive a Mini Game consolation prize.
- **21 or Bust**- The host turns over one oversized card to show the face value, hiding the value of the second card until later. The Contestant rolls a pair of oversized dice on an angled plane until the accumulated value of all of their rolls is as close to 21 as possible,

without going over. The host reveals his hand by turning over the second card, and if the Contestant wins the hand by being closer to 21 than the host, they win a Mini Game prize. If they do not win the Mini Game, they leave stage and receive a Mini Game consolation prize.

- **A Case of Chance** – The Contestant rolls the oversized die and if they land on an even number, they win the Mini Game and receive a Mini Game Prize. The host then offers the Contestant the chance to double the prize by rolling another even number. If the Contestant rolls the oversized dice and lands on an even number they win again and receive double the Mini Game Prize. If the guest lands on an odd number during either the initial roll or the second roll they lose the Mini Game and leave stage and receive a Mini Game consolation prize.

### **Description of Main Game**

- The Contestant will choose one (1) briefcase to hold onto during the course of the game. This case will be brought on stage with the randomized amount chosen before the game play began already sealed in the case. The Contestant will keep it next to them on the set until they make a Deal and open the case.
- The Contestant then chooses cases to open in each round as follows:
  - Five (5) cases in Round 1
  - Four (4) cases in Round 2
  - Four (4) cases in Round 3
  - Three (3) cases in Round 4
  - Two (2) cases in Round 5
- Between each round of opening cases, the Banker will call in to the host on the phone on set, and via the host, offer the Contestant a monetary buy out to buy the case they chose at the beginning of the game, get them to take a Deal and leave the stage. The formula with which the Banker calculates their offer is a proprietary formula and at the sole discretion of the Producers.
- The Contestant may choose to Accept the Deal and press the red button on the set, or say “No Deal” and close the plexi case surrounding the red button, which triggers the next round of play.
- If at any point the Contestant chooses to take the Deal, the original case is opened to see whether the offer taken is more than the prize in the original case chosen.
- All prizes will be distributed by the Casino. The method of communicating what the Contestant has won on stage will be contingent on the venue and Producers individual needs per the layout of the venue. At no point will the Producers distribute the cash or prizes in person on site themselves.

### **8. Prizes.**

- Mini Game Prizes
  - Winning Prize is \$250 in Reward Play
  - Consolation Prize is \$25 in Reward Play
  - Reward Play valid for 7 days
- Main Game Prizes

Initials \_\_\_\_\_

- The Main Game Prize will be based on the outcome of the Main Game.
- The Main Game of Deal or No Deal Live is based on, but is not in all respects the same as, Deal or No Deal the television program.
- The briefcases associated with each Main Game will be the same for each show and are outlined in the chart below.

Case Amount Breakdown	
Left Side of Game Board	Right Side of Game Board
\$0.01	\$1,000
\$1	\$2,500
\$50	\$5,000
\$100	\$7,500
\$200	\$10,000
\$250	\$15,000
\$300	\$20,000
\$400	\$25,000
\$500	\$50,000
\$750	\$100,000

**Approximate Retail Value: Prizes based on outcome of game**

**Note:** Winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and meet all eligibility requirements to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

**9. Prize Acceptance/Restrictions.**

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners will be required to provide valid picture identification to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PH&C, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

**10. Release, Publicity, Use of Personal Information.**

Participants selected as a Contestant for the Deal or No Deal Live Main Game will be required to complete a Standard Release Form from the Show prior to taking the stage to participate. If a Contestant declines to sign the Standard Release Form, the Contestant will not be allowed to participate and no additional compensation will be provided and another Contestant will be drawn to participate.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

**11. General Conditions.**

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**12. Limitations of Liability and Release.**

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them (“the Released Parties”) from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**13. Official Rules Information.**

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – “Deal or No Deal”  
1721 West Canal Street  
Milwaukee, WI 53233. Specify “Rules.”

**14. List of Winners:**

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:  
Promotions – “Deal or No Deal Live”  
1721 West Canal Street  
Milwaukee, WI 53233. Specify “Winners.”

**15. Disputes.**

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. **All decisions made by PH&C Management are final.**