



2022 Random Charity Application

Yes, I have read and understand the submission guidelines. I further understand that Potawatomi Hotel & Casino reserves all rights and all decisions are final, and they can disqualify an organization for any reason.

Contact Information

Organization Name:

Address:

City:

State:

Zip Code:

Phone: () -

Fax: () -

Website:

Executive Director:

Phone: () -

Email:

Primary Contact:

Title:

Phone: () -

Email:

Day-to-day *Heart of Canal Street* Contact:
(This person will receive ongoing updates.)

Title:

Phone: () -

Email:

Organization Information

Demographics

Number of people served in 2021:

Number of children (17 and under) served in 2021:

Primary county served:

Dodge

Jefferson

Kenosha

Ozaukee

Milwaukee

Sheboygan

Racine

Walworth

Washington

Waukesha

Number of paid staff in 2021:

Number of volunteers in 2022:

Budget

Breakout of 2021 funding sources:	Corporate:	%
(by percentage)	Foundations:	%
	Government:	%
	Individuals:	%
	Federated Campaign (i.e. United Way):	%
	Other:	%

Total operating expenses for 2021: \$

Total revenue for 2021: \$

Percentage of revenue spent on administrative and fundraising costs: %

Operations

Number of years organization has been in existence:

In those years, has the organization been named something else? If so, what?

List or attach board members (names and professional affiliation):

Organization Mission Statement:

Questions

Describe the services/programs provided by the organization:

In general, describe how the organization helps children (used for promotional efforts):

Describe **SPECIFICALLY** how the *Heart of Canal Street* dollars will be used to help improve the lives of children. (i.e. general operations, specific program, etc.)

Note: Up to 25% of the donation received can be allocated to general operations. The majority must be devoted to a specific children's program.

How many children will be served through the above use of *Heart of Canal Street* dollars?

Does your agency have specific programs to assist low-income families? Yes

Yes, we include it in our regular programming No

If yes, describe how the *Heart of Canal Street* donation will help low-income families:

Please describe **VOLUNTEER** engagement opportunities for PHC leadership and *Heart of Canal Street* ambassadors – approximately 10 to 40 people.

Other items to be included with ALL applications (required for submission):

- | | |
|---|--|
| <input type="checkbox"/> Copy of IRS Federal Tax Exemption Letter | <input type="checkbox"/> Copy of most recent IRS Form 990 |
| <input type="checkbox"/> Completed W-9 Taxpayer Identification Number and Certification form
(Must have a current signature) | <input type="checkbox"/> Copy of most recent audit and management letter |
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**Completed Random Charity applications must be postmarked by Wednesday, Nov. 16, 2022.
NO EXCEPTIONS.**

Please send to:
Potawatomi Hotel & Casino
c/o Sarah Neubauer
Community Engagement Specialist
1721 W Canal St
Milwaukee, WI 53233

NO HAND-DELIVERED APPLICATIONS ACCEPTED.