



## PROMOTIONS DEPARTMENT

### Holiday E-Card 2021

### Official Rules

1. **Eligibility. “Holiday E-Card”** (the “Promotion”) is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Employees of Potawatomi Hotel & Casino (“PH&C”) are not eligible to participate in the Promotion.
2. **Agreement to Official Rules.** By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.
3. **Promotion Period.** The Promotion period starts at 10:00 a.m. Central Time (CT), December 6<sup>th</sup>, 2021 and ends at 11:59 p.m. CT, December 10<sup>th</sup>, 2021 (the “Promotion Period”). PH&C’s computer is the official time-keeping device for this Promotion.
4. **How to Enter.** All guests who receive the email from PH&C or “Like” our Facebook page can participate.

No mechanically reproduced entries will be permitted. All entries become the property of PH&C and will not be returned.

5. **Free Entry.** No purchase necessary, purchase will not increase your chances of winning. Void where prohibited.
6. **Drawing and Notification:** The qualifying guests mentioned above will receive a holiday e-card from PH&C with a link to play a holiday themed game online. The link will also be available after a guest “Likes” the PH&C Facebook page. Guests can play as many times as they want during the Promotion Period. Each time they play, the guest will attempt to shoot three matching balls together to build a high score. The scores will be logged electronically by a third party (Trivera) and accessible to PH&C to track the daily winners.

#### How it Works:

- Top ten (10) scores at the end of each day wins
- If there is a tie resulting in more than ten top high scores, Promotions will do a drawing to pick five winners
- All ten daily winners will receive \$25 Reward Play each
- When the game is complete, the guest will be instructed to enter their email address. They will also need to provide a phone number so that we can contact the winner. Guest will not be entered into the contest unless they provide their email address and phone number

- Winners will have until January 9, 2022 to claim their prize at a Fire Keeper's Club booth, otherwise they forfeit their prize, with no further compensation
- Reward Play expires 7 days after being claimed
- There is no limit on the number of times the game can be played, but guests can only win once each day

**7. Prizes.** Prize includes the following (50 winners total):

- \$25 Reward Play

**Please note:** The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded "As Is." Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash.

**W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Fire Keeper's Club card to claim prize. A valid ID includes any government issued ID such as a driver's license, passport or state ID card.

- 8. Prize Acceptance/Restrictions.** Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The winners will be required to provide valid picture identification and a Fire Keeper's Club card to claim prize; membership is free. Prizes are not transferrable or assignable. No substitution allowed except by PH&C, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.
- 9. Release, Publicity, Use of Personal Information.** Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.
- 10. General Conditions.** In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

- 11. Limitations of Liability and Release.** Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them (“the Released Parties”) from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.
- 12. Official Rules Information.** For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to: Promotions – Holiday E-Card, 1721 West Canal Street, Milwaukee, WI 53233. Specify “Rules.”
- 13. List of Winners:** For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to: Promotions – Holiday E-Card, 1721 West Canal Street, Milwaukee, WI 53233. Specify “Winners.”
- 14. Disputes.** As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. **All decisions made by PH&C Management are final.**