



PROMOTIONS DEPARTMENT

Pepsi Giveaway 2017

Official Rules

1. Eligibility.

The **Pepsi Giveaway** is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Must have a valid Fire Keeper's Club card to enter; membership is free. Employees of Potawatomi Hotel & Casino ("PH&C") are not eligible to participate in the Promotion.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.

3. Promotion Period.

Wednesdays & Thursdays

September 6th – 7th – 13th – 14th – 20th – 21st – 27th – 28th, 2017

The Promotion period is each Wednesday and Thursday in September and starts at 12:01 a.m. Central Time (CT), and ends at 11:59 p.m. CT each day. PH&C's computer is the official time-keeping device for this Promotion.

4. How to Enter:

FKC members who earn 250 points during an individual day (12:01am – 11:59pm) during the Promotion Period can receive a 12pk Pepsi product. Guests must pick up their gift on the same day that the points are earned.

5. Free Entry. N/A

6. Drawing and Notification. N/A

7. How it Works:

- Guests can receive their 12pks at either the South Lobby or Skywalk FKC booths
- Maximum of two 12pks per day
- Multiple Pepsi products available (Pepsi, Diet Pepsi, Mountain Dew & Lipton Ice Tea)

8. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners may be required to provide valid picture identification and a Fire Keeper's Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PH&C, who may substitute a prize of equal or

greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

9. Release, Publicity, Use of Personal Information. Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions. In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability and Release. Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information. For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to: Promotions - Pepsi Giveaway, 1721 West Canal Street, Milwaukee, WI 53233. Specify "Rules."

13. List of Winners: N/A

14. Disputes. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. **All decisions made by PH&C Management are final.**

Initials_____

PD-09-07-17

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