PROMOTIONS DEPARTMENT
"Bring in the New Year"
2020
Official Rules

1. **Eligibility.**
   "Bring in the New Year" is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Must have a valid Fire Keeper's Club card to enter; membership is free. Employees of Potawatomi Hotel & Casino ("PH&C") and the immediate family members of the Marketing Department, Player Development Department and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse, or any other person residing in the same household as employee.

2. **Agreement to Official Rules.**
   By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.

3. **Promotion Period.**
   The Promotion period starts at 12:00 a.m. Central Time (CT), December 28th, 2019 and ends at 5 p.m. CT, January 4th, 2020. PH&C's computer is the official time-keeping device for this Promotion.

4. **How to Enter.**
   All guests who have a Fire Keeper's Club card may enter. Guests can receive entries for every 25 points earned on their club card during the Promotion Period (Unlimited). No mechanically reproduced entries will be permitted. All entries become the property of PH&C and will not be returned.

   To activate entries for electronic drawings swipe Fire Keeper's Club card into any promotional kiosk, enter pin number and select appropriate drawings tile within one (1) hour of the drawing to activate entries. Guests may also activate their entries at any slot machine. Insert Fire Keeper's Club card into any slot machine, place a minimum bet, then remove club card.
   Must be present to win.

5. **Free Entries.**
   No purchase necessary. Void where prohibited. Each day, Fire Keeper's Club Card members can receive additional free entries into the drawing by swiping their club card at any Promotional Kiosk. Enter pin number and select the promotions tile, and then locate the appropriate promotion for their free entries.

   - Ruby: 1
   - Topaz: 10
   - Sapphire: 15
   - Emerald: 25
   - Diamond: 50

New Year's Day / Triple Entries:
January 1st, 2020

- FKC members can receive triple entries on their earned entries

6. **Prizes.**
   Hourly Prizes include the following:
   3 winners each hour of $2,020 cash

   Please note: The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded "As Is." Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 forms** must be filled out for any prize over $50. Winner must present a valid ID and Fire Keeper's Club card to claim prize.

7. **Drawing and Notification.**
   January 4th 2020

   Activation begins at Noon
   Guests must reactivate their entries after each drawing in order to participate.
   Drawings:
   Noon – 1pm – 2pm – 3pm – 4pm – 5pm

   Winners will be announced over PA system in Casino. If winner does not claim prize within 10 minutes of announcement, another winner will be selected. In that case, the time frame is reduced to 5 minutes. Odds of winning a prize depend on the number of eligible entries received. PH&C has the sole authority to determine the winners and such decisions are final. ***Guests are limited to winning once during each hourly drawing.***

8. **Prize Acceptance/Restrictions.**
   Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The winners will be required to provide valid picture identification and a Fire Keeper's Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PH&C, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

9. **Release, Publicity, Use of Personal Information.**
   The winners will be required to fill out a Promotional Prize Payment form, a W-9 tax form for any cash/trip/prize received and a Contest Prize Release/Publicity Form. Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless PH&C, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:
Promotions – Bring in the New Year
1721 West Canal Street,
Milwaukee, WI 53233. Specify "Rules."

13. List of Winners:

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:
Promotions – Bring in the New Year
1721 West Canal Street
Milwaukee, WI 53233. Specify "Winners**".**

14. Disputes.

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. **All decisions made by PH&C Management are final.**