

# **SOCIAL MEDIA DEPARTMENT**

## **Matching Game Show E-Card 2025**

### **Official Rules**

- 1. Eligibility.** “**Matching Game Show E-Card**” (the “Promotion”) is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Employees of Potawatomi Casino Hotel (“PCH”) are not eligible to participate in the Promotion.
- 2. Agreement to Official Rules.** By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.
- 3. Promotion Period.** The Promotion period starts at 12:00 a.m. Central Time (CT), January 19<sup>th</sup>, 2025 and ends at 11:59 p.m. CT, January 25<sup>th</sup>, 2025 (the “Promotion Period”). PCH’s computer is the official time-keeping device for this Promotion.
- 4. How to Enter.** All guests who access the website on paysbig.com can participate, including those who are sent an email or who like or follow our various social media pages.

No mechanically reproduced entries will be permitted. All entries become the property of PCH and will not be returned.

- 5. Free Entry.** No purchase necessary, purchase will not increase your chances of winning. Void where prohibited.
- 6. Drawing and Notification:** The qualifying guests mentioned above will receive a Matching Game Show e-card from PCH, or see a social media post with a link to play a game-show themed game online. Guests can play as many times as they want during the Promotion Period. Each time they play, the guest will attempt to match icons to gain points. Guests will have 60 seconds to match all tiles to score the highest number of points. The scores will be logged electronically by a third party (Trivera) and accessible to PCH to track the daily winners. The guest with the highest points at the end of the promotion period will be awarded the Grand Prize.

#### **How it Works:**

- The top score at the end of the day wins.
  - All daily winners will receive a \$25 PCH gift card each.
- Grand Prize winner will be determined at the end of the promotion period.
  - Grand Prize winner will receive a \$100 PCH gift card and \$100 Reward Play.
- If there is a tie resulting in more than one high score, the winner will be determined by whoever’s score is first recorded and time stamped in the official digital time log.

- When the game is complete, the guest will be instructed to enter their email address. Guest will not be entered into the contest unless they provide their email address.
- Winners will be notified via email ONLY on or after January 27, 2025.
- Winners will have until February 3, 2025 to claim their, otherwise they forfeit their prize, with no further compensation
- Gift Cards and Reward Play expire on January 1, 2026.
- There is no limit on the number of times the game can be played, but guests can only win once each day

**7. Prizes.** Prize includes the following (8 winners):

- Seven (7) winners will receive one (1) \$25 PCH Gift Card
- One (1) Grand Prize winner will receive one (1) \$100 PCH Gift Card and one (1) \$100 Reward Play

**Please note:** The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash.

**W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Potawatomi Reward Card to claim prize. A valid ID includes any government issued ID such as a driver’s license, passport or state ID card.

**8. Prize Acceptance/Restrictions.** Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The winners will be required to provide valid picture identification and a Potawatomi Reward Card to claim prize; membership is free. Prizes are not transferrable or assignable. No substitution allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

**9. Release, Publicity, Use of Personal Information.** Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

**10. General Conditions.** In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or

disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**11. Limitations of Liability and Release.** Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**12. Official Rules Information.** For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to: Promotions – Matching Game Show E-Card, 1721 West Canal Street, Milwaukee, WI 53233. Specify "Rules."

**13. List of Winners:** For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to: Promotions – Matching Game Show E-Card, 1721 West Canal Street, Milwaukee, WI 53233. Specify "Winners."

**14. Disputes.** As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH. **All decisions made by PCH Management are final.**