



PROMOTIONS DEPARTMENT

Battle Fleet

2017

Official Rules

1. Eligibility.

Battle Fleet (the “Promotion”) is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Must have a valid Fire Keeper’s Club card to enter; membership is free. Employees of Potawatomi Hotel & Casino (“PH&C”) are not eligible to participate in the entire promotion. The immediate family members of the Marketing Department, Player Development Department and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the drawing portion of the promotion. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as employee.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.

3. Promotion Period. (Kiosk Game)

The Promotional periods starts at 12:01 a.m. Central Time on July 1st and ends at 11:59 p.m. CT on August 31st. PH&C’s computer is the official time-keeping device for this Promotion. The kiosk portion of this promotion may continue past the stated period of time if needed.

How to Enter.

Fire Keeper’s Club members can come to the casino during the Promotion Period and play the kiosk game. The first four shots of the game are free. Guests who earn 100 same-day points will receive four shots and guests who earn 1,000 same-day points will receive an additional four shots (max of eight earned shots per day per guest). The same-day points associated with the additional shots will be evaluated in a time period from 3:00am to 11:59pm throughout the Promotion Period. Earned shots for kiosk game must be played on same day qualifying points are earned.

How it Works.

Swipe Fire Keeper’s Club card into any promotional kiosk. Enter pin number and select “Battle Fleet” promotion. Each time a guest plays the game, they will get to choose four (4) spots on the board to fire their shots. If guest does not choose a spot within 10 seconds, the game will randomly choose four (4) spots for them. Prizes (Section 7) are awarded accordingly. Each turn a guest takes will award one prize (the highest prize value). If a guest finishes the game before the promotion period has ended, they will be able to start a new game the following day.

4. Promotion Period. (Drawings)

The Battle Fleet Drawings are on Mondays, July 10th, 17th, 24th and 31st. The Final Battle Fleet Drawings will be held on Thursday, August 31st. The Promotional period starts at 12:01 a.m. Central Time on July 1st and ends at 8p.m. CT on August 31st. PH&C's computer is the official time-keeping device for this Promotion.

How to Enter.

Guests can receive entries from playing the Battle Fleet kiosk game. When a guest misses all four of their shots, they will receive 25 free entries into the drawings (unlimited).

Activate Entries:

Swipe Fire Keeper's Club card into any promotional kiosk. Enter pin number and select drawings tab. Locate the appropriate drawing for that day within one (1) hour of the drawing to activate entries. Guests may also activate their entries at any slot machine. Insert Fire Keeper's Club card into any slot machine, place a minimum bet, then remove club card.

No mechanically reproduced entries will be permitted. All entries become the property of PH&C and will not be returned.

5. Free Entries.

No purchase necessary, purchase will not increase your chances of winning. Void where prohibited. Any Fire Keeper's Club member may obtain their one-time free entries into the drawings based on club tier by swiping their club card at any Promotional Kiosk. Enter pin number and select the promotions tab, and then locate the appropriate promotion for the free entry.

Free entries by club tier:

Ruby: 1
Topaz: 10
Sapphire: 15
Emerald: 25
Diamond: 50

6. Drawing and Notification.

Mondays in July (10, 17, 24, & 31)

6:00, 7:00 & 8:00pm – 10 winners each drawing

- Guests must be present to win.
- Winners will be announced over PA system in Casino. Announcements are heard on the gaming floor only; PA announcements may not be heard in other areas such as Bingo, restaurants, etc.
- Winners will have 10 minutes to come to the Promotions stage; after that the time frame will be cut to 5 minutes until we get a winner.
- After checking in, winners will assemble at the staged area
- In the order their name was called, guests will play an elimination game to determine the two finalists

- These two finalists will play in a Battle Fleet game show where they select spaces on the board to reveal either a dollar amount or a ship. First finalist to find three ships ends the game and each finalist receives the dollar amount in their bank in the prize of cash (minimum prize of \$1,000).
- Odds of winning a prize depend on the number of eligible entries received.
- PH&C has the sole authority to determine the winners and such decisions are final.
- Guest can win multiple times but only once per drawing.
- Guests can start activating their entries at 5pm and then must reactivate their entries for each drawing
- Entries carry over from week to week

Thursday, August 31st

6:00, 6:30, 7:00, 7:30 & 8:00pm – 10 winners each drawing

- Guests must be present to win.
- Winners will be announced over PA system in Casino. Announcements are heard on the gaming floor only; PA announcements may not be heard in other areas such as Bingo, restaurants, etc.
- Winners will have 10 minutes to come to the Promotions booth; after that the time frame will be cut to 5 minutes until we get a winner.
- In the order their name was called, guests will pick to determine their prize
- Odds of winning a prize depend on the number of eligible entries received.
- PH&C has the sole authority to determine the winners and such decisions are final.
- Guest can win multiple times but only once per drawing.
- Guests can start activating their entries at 5pm and then must reactivate their entries for each drawing

7. Prizes.

\$100 - \$1,000 Cash prizes (36 total game spaces) in the Battle Fleet game board

\$100 Reward Play to the eight drawing runner-ups in July

Minimum total of \$50,000 (cash & RP) given away to drawing winners in August

\$5 Reward Play for a 'Hit' in the Battle Fleet kiosk game

\$25 Reward Play for a 'Ship Sink' in the Battle Fleet kiosk game

\$250 Reward Play for a 'Fleet Sink' in the Battle Fleet kiosk game

Approximate Retail Value: Drawing prizes based on game outcome & prize pick

Kiosk game Reward Play based on guest participation

Please note: The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded "As Is." Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash.

W-9 form must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Fire Keeper's Club card to claim prize. A valid ID includes any government-issued ID such as a driver's license, passport or state ID card.

8. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners may be required to provide valid picture identification and a Fire Keeper's Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PH&C, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize. Guests will only receive one prize (the highest value) per turn from the Battle Fleet kiosk game.

9. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Battle Fleet

1721 West Canal Street

Milwaukee, WI 53233. Specify “Rules.”

13. List of Winners:

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to: Promotions – Battle Fleet

1721 West Canal Street

Milwaukee, WI 53233. Specify “Winners.”

14. Disputes.

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. **All decisions made by PH&C Management are final.**