

### PROMOTIONS DEPARTMENT

## OTB 10<sup>th</sup> Anniversary September 2018 Official Rules

#### 1. Eligibility.

OTB's 10<sup>th</sup> Anniversary Promotion is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Hotel & Casino Banned Patron List. Employees of Potawatomi Hotel & Casino ("PH&C") are not eligible to participate in the entire Promotion. The immediate family members of the Marketing Department, Player Development Department and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the drawing aspect of the Promotion. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as employee.

#### 2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PH&C, which are final and binding in all matters related to the promotion.

#### 3. Promotion Period.

September 5th  $-6^{th}$  /  $12^{th}$  -  $13^{th}$  /  $19^{th}$  -  $20^{th}$  /  $26^{th}$  -  $27^{th}$ 

The Promotion period starts at 11:00 a.m. Central Time (CT), and ends at the Close of the OTB room each Wednesday and Thursday in September, 2018 (the "Promotion Period"). PH&C's computer is the official time-keeping device for this Promotion.

#### 4. How to Enter.

Wednesdays and Thursdays 11am – OTB Close

- All guests placing a bet through the OTB wagering system will be eligible to be an instant winner and then also be entered into a grand prize drawing.
- Guests are eligible to win more than once per promotion date.
- **5. Free Entry.** Any Fire Keeper's Club member may attain one free entry into the grand prize drawing by sending a 3" x 5" card with their name, complete address including zip code (no P.O. boxes), daytime phone number with area code, date of birth and FKC number, in an envelope to: OTB 10<sup>th</sup> Anniversary Free Entry, 1721 W. Canal St., Milwaukee, WI 53233. PH&C will not honor damaged, late, illegible, incomplete, or copied entries.

#### 6. Drawing and Notification.

Wednesdays & Thursdays in September September 5th  $-6^{th}$  /  $12^{th}$  -  $13^{th}$  /  $19^{th}$  -  $20^{th}$  /  $26^{th}$  -  $27^{th}$  11am - OTB Close

- Winners will be randomly selected through the OTB wagering system when a wager is made
- Instant winners will receive a daily prize and a drawing entry into the 10<sup>th</sup> Anniversary TV Drawing Tumbler
- Daily prizes may include
  - o Track items
    - Caps / Shirts / Miscellaneous
  - o 10<sup>th</sup> anniversary hat
  - o Free Race programs (valid 5 days from issue)
  - o F&B coupons (\$5 & \$10) good for that day (Valid for 24 hours after redemption)
- All instant winning prize tickets must be redeemed the date of issue at the OTB designated redemption center
  - o Except for the free race programs mentioned above
- F&B prizes must be validated at the OTB designated redemption center and then taken to the Fire Keepers Booth for redemption
- Drawing tickets will be handed out at the OTB designated redemption center after instant winner ticket is validated/redeemed
  - Guests must fill out their Name, Telephone Number and/or Email Address and FKC Number (if applicable)
- Drawing tickets can then be submitted to an OTB cashier for deposit into the 10<sup>th</sup> Anniversary TV Drawing Tumbler

# Friday, September 28<sup>th</sup> 10<sup>th</sup> Anniversary TV Drawing Noon

- Need not be present to win
- Winner will be contacted by a member of the Promotions Department
- Winner must make contact with PH&C within 7 days otherwise a new winner will be determined

No mechanically reproduced entries will be permitted. All entries become the property of PH&C and will not be returned.

#### Approximate Retail Value: Depends on guest participation

**Please note:** The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded "As Is." Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash.

**W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Fire Keeper's Club card to claim prize. A valid ID includes any government-issued ID such as a driver's license, passport or state ID card.

#### 7. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners will be required to provide valid picture identification and, for the F&B and TV prizes only, must have a Fire Keeper's Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PH&C, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

#### 8. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

#### 9. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PH&C may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PH&C reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PH&C reserves the right to seek damages from any such person to the fullest extent of the law. PH&C's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

#### 10. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

#### 11. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – OTB 10<sup>th</sup> Anniversary

1721 West Canal Street

Milwaukee, WI 53233. Specify "Rules."

#### 12. List of Winners:

To see who the TV winner was, send a self-addressed, stamped envelope by end of promotion to: Promotions – OTB 10<sup>th</sup> Anniversary

1721 West Canal Street

Milwaukee, WI 53233. Specify "Winners."

#### 13. Disputes.

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PH&C. All decisions made by PH&C Management are final.