

Application

Organization Name*

Executive Director *

Address*

Phone*

Email Address*

Primary Contact*

Title

Phone*

Email Address*

Phone*

Website

Organization Information

Demographics

Number of people served in 2022*

Number of paid staff in 2022*

Number of children (17 and under) served in 2022*

Number of volunteers in 2023*

Primary county served (select one) *

Budget

Breakout of 2022 funding sources (by percentage):

Corporate (%)

Individuals (%)

Total operating expenses for 2022 (%)

Foundations (%)

Federated Campaign (i.e. United Way) (%)

Percentage of revenue spent on administrative and fundraising costs (%)

Government (%)

Other (%)

Operations

Number of years organization has been in existence:

Organization mission statement:

In those years, has the organization been named something else?
If yes, please share name(s):

List board members (names and professional affiliation):

Questions

Describe the services / programs provided by the organization:

How many children will be served through the above use of Heart of Canal Street dollars?

In general, describe how the organization helps children (used for promotions efforts):

Does your organization have specific programs to assist low-income families?

Yes, we include it in our regular programming

No

If yes, describe how the Heart of Canal Street donation will help low-income families:

Describe SPECIFICALLY how the Heart of Canal Street dollars will be used to help improve the lives of children (i.e. general operations, specific programs, etc.):

Please describe volunteer engagement opportunities for Potawatomi Casino & Hotel leadership and Heart of Canal Street ambassadors

Note: Up to 25% of the donation received can be allocated to general operations. The majority must be devoted to a specific children's program.

Completed Heart of Canal Street Random Charity applications must be submitted by **Tuesday, Nov. 14, 2023**
NO EXCEPTIONS

If you wish to print and mail in your submission, please send to:

Potawatomi Hotel & Casino
C/o Sarah Neubauer
Community Engagement Specialist
1721 W Canal Street
Milwaukee, WI 53233

NO HAND-DELIVERED APPLICATIONS ACCEPTED
Mailed-in applications must be **postmarked** by **Tuesday, Nov. 14, 2023**
NO EXCEPTIONS